



STAY R'OVERNIGHT

Benefiting the Humane Society of Truckee-Tahoe

The Humane Society of Truckee-Tahoe (HSTT) is in its 28th year of existence and is dedicated to saving and improving the lives of pets through adoptions, community spay/neuter services and humane education programs.

Your business can help HSTT save even more lives!

When your company donates 10% of pet fees to HSTT's Stay R'Overnight program, it's a win-win!

Your guests will feel awesome knowing a portion of their pet fees are assisting needy pets, while your company helps HSTT meet these annual goals:

- Help over 600 homeless pets find their forever families
- Provide over 15,000 pounds of pet food and supplies to pets in need
- Provide over 300 free or low-cost spay/neuter surgeries to limited-income families
- Provide nearly 700 free vaccinations to keep our community's pets healthy





As a Stay R'Overnight Partner, your business will be promoted on the following platforms:

- Your logo featured on HSTT's Stay R'Overnight webpage
- Your business featured in quarterly posts to HSTT's Social Media Platforms including:
 - Facebook - over 14k followers - monthly reach of 63k+
 - Instagram - 7,700 followers
 - Tik Tok - 1,800 followers
- Your business featured in bi-annual email broadcasts reaching over 8,000 recipients with 4,000 unique opens per email
- Your business featured in HSTT's popular Spring Paw Prints digital newsletter, emailed to 8,000 potential readers

Ensuring your canine guests and their owners feel the love, HSTT will provide a specialty treat with a card thanking them for choosing a Stay R'Overnight partner.

Scan this code or email katrina@hstt.org for more information.

